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ThisFish Inc. launches seafood sector software directory

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By Responsible Seafood Advocate

Seafood Software Directory has links to software, artificial intelligence and blockchain technologies

Vancouver-based technology company ThisFish Inc. this week launched what it calls the world's most extensive online directory of software, artificial intelligence (AI) and blockchain technologies for the seafood sector.

The **Seafood Software Directory** (https://this.fish/software-directory/), which can be searched by more than 60 different filters contains links to nearly 350 software companies.

"We've launched the Seafood Software Directory to help the global industry find the technologies they need for their digital transformation journey," says Eric Enno Tamm, co-founder and CEO of ThisFish Inc. "In the last five years, there has been an unprecedented explosion of new digital technologies for the seafood sector. The software market is getting crowded and confusing, and so a comprehensive directory will help the industry navigate this diverse market."

In the last five years, 135 new seafood software companies have been launched, representing 40 percent of the directory's total listings. Over the past decade, 307 new companies were founded, representing 91 percent of all listings. The directory contains 103 companies (30 percent) using

The new ThisFish Seafood Software Directory has 60 filters and contains nearly 350 software, artificial intelligence and blockchain technologies for the seafood sector.

artificial intelligence, either machine learning, neural networks or computer vision and 28 companies (8 percent) powering their software with blockchain.

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The directory categories include aquaculture, fisheries, traceability, online marketplaces, quality/verification and seafood processing. It also includes non-commercial software applications from government, academia and nonprofits. Filters include sensors, sector functionalities, specialization, geographic market, country and technologies.

ThisFish will update and expand the directory, including adding cold chain technologies, database APIs and more in the future. Software companies can provide feedback to ThisFish to update their profile or request to be added to the directory using **this link** (https://this.fish/directory-feedback/).

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