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Aquafeeds

BioMar expands beyond aquafeeds into bioremediation solutions for shrimp farming

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By Responsible Seafood Advocate

Probiotic mixes ensure optimal environmental conditions for shrimp from hatchery to grow-out

BioMar, a global leader in sustainable aquaculture feeds, is expanding its aquaculture feed offering into the world of pond and tank health. It has a new product category – a bioremediation solution to ensure optimal environmental conditions for shrimp from hatchery to grow-out.

“Shrimp health and welfare start with the ideal environment for the shrimp to thrive in,” said Henrik Aarestrup, VP LATAM, Shrimp & Hatchery, BioMar Group at the launch of SmartCare Balance in Ecuador. “These conditions will aid in better survival rates and higher performance.”

SmartCare Balance (<https://www.biomar.com/en/larviva/smartcare-balance/>) products are probiotic mixes produced in BioMar France and brings targeted solutions for shrimp hatcheries, adding to the well-established hatchery feed range LARVIVA, and for grow-out ponds. This is a natural extension to BioMar’s SmartCare preventive health program, where a holistic approach to health and welfare is taken.



BioMar expands its aquaculture feed offering with a bioremediation solution to ensure optimal environmental conditions for shrimp farming. Photo of launch event in Ecuador courtesy of BioMar.

“Since we entered Ecuador in 2017, we have been building our market position, and with LARVIVA, we have achieved market leadership in the hatchery segment, helping customers reduce their hatchery cycle from 21 to 15 days,” said Aarestrup. “In addition, we have a strong local presence and a team of experts supporting our customers. It was clear to us that Ecuador was the ideal location to first introduce our new products before expanding to other markets.”



(<https://events.globalseafood.org/responsible-seafood-summit>).

The products are expected to be available in the rest of Latin America, where BioMar operates, and selected Asian countries soon. BioMar has been pioneering the use of probiotics in preventive health feeds since 2010 in both shrimp and fish. BioMar is the only company to supply diets with a probiotic health claim approved by the European Commission for inclusion in aquafeeds.

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